



EXCELSIA  
COLLEGE  
— Sydney —



School of  
**BUSINESS**



## Master of BUSINESS ADMINISTRATION

2 years full-time

IELTS 6.5 (no band less than 6)

Course tuition fee: \$30,000

**D** **I**

The focus of the Excelsia College MBA is on “Leadership and Social Responsibility”. The program is designed to develop in students leadership skills as well as knowledge of ethical and socially responsible practices within organizations. It can help students become a business leader that seeks to make a difference in the world by doing the right thing as it is good for business.

### Reasons to choose this program:

- Globally recognised qualification
- Focus on leadership and social responsibility
- Relevant curriculum - where lessons can be immediately applied
- Opportunity to study alongside students from other cultures

## Master of BUSINESS (RESEARCH)

2 years full-time

IELTS 6.5 (no band less than 6)

Course tuition fee: \$36,000

**D** **I**

The Master of Business (Research) is an advanced coursework and research program in organisational leadership. Coursework will consist of one year of study in leadership/management as well as research preparation; followed by a year to complete a research thesis. The course offers progression to the PhD program.

### Reasons to choose this program:

- Builds your research abilities
- Supervised by internationally known scholars
- Master Thesis
- Pathway to doctorate studies

## PhD in ORGANISATIONAL LEADERSHIP

3 years full-time

IELTS 7 (no band less than 6.5)

Course tuition fee: \$64,000

**D** **I**

The Doctor of Philosophy is an integrated program of study and research which includes advanced coursework in organisational leadership and research methodology. It involves a systematic and critical investigation into aspects of organisational leadership with the aim of advancing new knowledge.

### Reasons to choose this program:

- Enhances your research capabilities
- Investigate topics that are at the core of your interest and professional practice
- Supervised by internationally known scholars

Available for:

**D** Domestic Students

**I** International Students

# Units

## ■ Leadership Theory

Learn to analyse and explain historical trends in leadership as well as distinguish between leadership and management functions. Students will apply and synthesise leadership theories and practices to case studies.

## ■ Organisational Behaviour and Leadership

Study how people's behaviours and motivations as individuals and teams determine the character, dynamics and effectiveness of an organisation. Learn how to analyse and integrate values-based frameworks in addressing leadership and organisational behavioural challenges.

## ■ Organisational Learning and Change

Learn how to effectively identify and critique different approaches to change. Students will also begin to integrate the concepts and principles of organisational change and organisational learning in designing and implementing plans for development and transformation.

## ■ Professional Ethics

Analyse significant contemporary ethical issue and challenges in business from a Christian perspective. Students will also learn leadership strategies to deal with ethical dilemmas and examine decision-making frameworks at the personal and organisational levels.

## ■ Stewardship and Governance

Understand and apply stewardship principles to influence organisations for sustainable performance through contributions to human, environmental and societal well-being. Integrate socially responsible practices and corporate governance in businesses through the lens of stewardship.

## ■ Business Research Methods

Understand various business research designs and methods, and evaluate their strengths and weaknesses. This unit also delivers skills in designing and conducting research for a particular project, and explains the limitations, advantages, technical and ethical implications. Students will learn how to prepare a formal research proposal.

## ■ Business Research Proposal and Literature Review

This unit takes as its starting point the introduction to research proposal development given in Business Research Methods. Students are required to develop a research proposal and related critical literature review for supervised research that will be undertaken in future units.

## ■ Business Research Methodology and Data Collection

This unit addresses methodological and data collection issues related to the research proposal developed in the unit Business Research Proposal and Literature Review. In particular, it concentrates on the details of how the proposed research is to be undertaken. Students will develop the workflow of the proposed research, frame research questions, identify objectives and hypotheses, which techniques and tools will be used for data collection, and how data will be interpreted, analysed and presented.

## ■ Accounting for managers

Develop financial and accounting decision-making skills that are consistent with an advanced level of ethical and cultural awareness. Students will evaluate the role that accounting information plays in business decisions.

## ■ Applied Management Capstone

Learn how to apply and integrate your knowledge into a well-reasoned project proposal, investigating aspects of an organisation's strategy, structure, operations and governance. In addition, students will demonstrate the ability to apply critical thinking concepts and professional and ethical responsibility, leadership and organisational learning.

## ■ Applied Management Theory

Learn to analyse the business environment and determine effective management practices. Students will evaluate the relationship between leadership and management and maintain an awareness of the ethical challenges involved in each.

## ■ Business Economics

Discover the role that managerial economics plays in business decision-making. Gain an advanced understanding of demand analysis, cost analysis and market strategy, with particular attention on resource allocation. This unit will also consider ethics in managerial business economics.

## ■ Business Information Management

Gain a critical appreciation of information systems and technology in organisations. Students will begin to analyse major issues facing managers in the effective use of information technology and the importance of aligning IT and IS with business strategy and goals.

## ■ Business Strategy and Policy

Begin to integrate business functions into strategic management frameworks that consider the goals of an organisation. Students will also learn to critically appraise business networks, partnerships and alliances, and the policies associated with managing these relationships, while exhibiting awareness of the ethical challenges involved in formulating business strategy.

## ■ Corporate Social Responsibility and Sustainability

Explore the economic, cultural and environmental impacts of globalisation. Learn to evaluate models of corporate social responsibility and sustainable development in terms of agendas, effectiveness and long-term viability, while maintaining awareness of ethical aspects in regards to exploitation in marketing, branding and political purposes.

## ■ Global Management

Develop the skills to evaluate the structure of international business operations in a competitive global environment. Examine and evaluate an international business operation, taking into account ethical and cultural dimensions.

## ■ Marketing Management

Learn marketing from an integrated framework within local and global contexts. Particular attention will be paid to social responsibility in marketing and the ethical and social implications of campaigns. Learn to develop appropriate strategies while analysing solutions for strategy failures.

## ■ Operations Management

Investigate the strategic role that operations management plays in enhancing a firm's competitive advantage. Students will learn to analyse business operations using appropriate performance measures, as well as model ways of effectively implementing theories of quality control in business operations.

■ MBus Research Units

■ MBA Units



# How To Apply



## Check the application guide

We want to make this process as easy as possible, so all the information on how to apply can be found at:

[excelsia.edu.au/international](https://excelsia.edu.au/international)



## Gather documents

Certified documentation is necessary to complete an application and secure your place.

You will need to provide:

- Proof of citizenship: passport, birth certificate or citizenship certificate.
- For postgraduate courses: NSW Higher School Certificate Record of Achievement or equivalent, transcripts of your undergraduate and postgraduate qualification and industry experience after high school, if available.



## Apply

Applications can be made directly online at [excelsia.edu.au/apply](https://excelsia.edu.au/apply)

# Contact Us

For more information about admission requirements, course suitability and career pathways please contact us using the email or phone number below:

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